

## WORK EXPERIENCE

Freelance Illustrator/Designer February 2004-Present

Clients include Hallmark, Yasmine Galenorn, The Dragon's Chest and Pappas Assurance.

Signature Marketing Group - Independence, MO May 2005-July 2008

Graphic Designer

- Designed and produced marketing materials such as: direct mail, newsletters, brochures, e-mail campaigns, advertising, billboards, catalogs, logos, and other media.
- Responsible for concept development, design and printing of campaigns.
- Discussed objectives with clients and ensured all goals and objectives were met.
- Illustrated storyboards for television concepts.
- Created original character concepts and sketches to develop original licensed properties.
- Built, designed and deployed web sites for clients as well as maintained internal sites.

Universal Manufacturing - Kansas City, MO May 2003-January 2005

Graphic Designer

- Created original illustrations and conceptual art for use on fund-raising, product promotional, corporate incentive, and sweepstakes style games.
- Designed promotional materials including game catalogs, posters and logos for new games.
- Responsible for creating new games from concept to completion including, rough sketches, design, game mechanics, and preparing files for print.

SharkBar - Power & Light District, Kansas City, MO October 2008-Present

Security Guard / Patron Greeter

- Responsibilities include patron and establishment safety, checking I.D.s, and after hour custodial duties.

## COMPUTER SKILLS

Macintosh and PC

Proficient in the use of: Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Dreamweaver, and Adobe Acrobat.

Knowledgeable in: Flash, Final Cut Pro

## EDUCATION

Central Missouri State University Warrensburg, Missouri

Bachelor of Fine Arts majoring in Commercial Art. December, 2002

Mario Mora  
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